

STUCOLLETT

TELEPHONE

+(44) 01225 744 445
+(44) 07896 187 603

ADDRESS

Acorn Cottage,
1 Steam Mill Cottages,
Market Place, Box,
Near Bath,
SN13 8TN. UK.

EMAIL

stuart@superuserstudio.com

DATE OF BIRTH

28th August, 1978

HELLO

I'm an Art Director, User Interface Designer & User Experience Designer based in Bath, UK.

I specialise in design for websites, applications & print, as well as creating brands and identities.

Creative user-centred design is at the heart of my process.

TOOLS

Photoshop CS3, Illustrator CS3, InDesign CS3, Adobe Acrobat 8 Pro, Microsoft Visio, Flash CS3, Fireworks CS3, Dreamweaver CS3, Premiere, Streamline, Cool Edit Pro, EasyCleaner, DV software/editing, Microsoft Word, Excel, Access, Power Point and WordPerfect.
(*With knowledge of:* HTML, XML, XHTML, JavaScript, Actionscript 2.0, CSS.)

EXPERTISE

Information architecture, Creation of themes & concepts, Graphic design, Branding & Identity, User interface design, Art direction (web, interactive, print, photography), Usability testing, Process documentation including styleguides, Website evaluation & estimating.

PORTFOLIO

www.stucollett.co.uk

EDUCATION

2004	London College of Communication	Digital Typography, Visual Thinking.
2003	BBC	Information Architecture, Usability Awareness, Mind Mapping.
2002	BBC	Personal Effectiveness, Messageboard Hosting, Editing Video for Web, Advanced Flash MX.
2001	City & Islington College	Advanced Macromedia Flash 5 (Action script), Introductory Macromedia Flash 5.
2001	Westminster College of Computing	Web development and design.
1999-2001	America, Mexico, Fiji, Australia, Indonesia, Singapore, Malaysia and Thailand	Travelling Bonanza.
1996-2001	University of Northumbria at Newcastle	BSc (Hons) Applied Consumer Sciences (2:1) Final year project: "Sex in Advertising", (1st class distinction awarded).
1996-2001	Prince William School, Oundle, Northamptonshire	A levels/GCSE's.

EXPERIENCE

2007 to 2008

Casino.com
Sotogrande

Creative Team Leader

Responsible for leading and managing design team, implementing user-centred processes and creating better design practices across the company. Created effective art directions for daily email newsletters, site redesign, direct mail outs and banner adverts.

2006 to date

Reedus Design
San Pedro de Alcantara

Freelance Senior Designer / Art Director

As lead designer at Reedus Design, I was responsible for the art direction of websites, brand creation and print work. In this small company, designed and assisted in the direction and education of other design staff to execute projects to a quick turnaround and high standard.

The user-centred design methodology I work to has helped shape both internal procedures and client-facing practises. Working closely with a producer, I helped deliver highly complex information design solutions, brochure-ware sites and corporate branding artwork and documentation (style guides) from conception to delivery.

Varied clients ranging from property, financial, law, interior design, holiday and investment institutions.

2004 to 2006

BBC Interactive Drama
& Entertainment
London

Mid-weight / Senior Designer

Knowledge of user centred design process and branding applied to teen-targeted websites, departmental intranets and software interfaces.

Responsible for art direction, photography, design and branding of Jamie Kane; the BBC's first online, interactive adventure, using A.I. This has involved the conceptual design and build of a smorgasbord of websites and applications, flash sites, albums covers, dynamic mp3 players, animations, posters, magazine covers, badges and screensavers in order to create a virtual world encompassing the mystery of Jamie Kane.

Responsible for information architecture, information and interaction design, branding, concept and visual design for BBC Comedy & BBC Comedy Soup.

2002 - 2004

BBC Interactive Drama
& Entertainment
London

Designer / Content Producer

Top of the Pops online

Complete re-design of the TOTP website (2003) - Interviewing pop stars for TV and web
- Creating pop features and news - Design and production of a series of themed flash games
- Re-design and build of messageboard - A/V editing - Attachment on TOTP magazine working with Art Director.

2001 - 2002

Hyperinteractive
London

Flash Designer

Interactive design solutions for internationally award-winning websites such as Aardman Animations, Snickers and Mitsubishi Motors - Oversaw websites from concept through production - Illustration of interactive maps - Implementation of actionscript, javascript for cross-platform browser detection - Creation of I.D.E.A. (International Digital Excellence Association) website for industry awards association - Design judge for L.I.A.A.

2000 - 2001

One Tel Plc
London

Web Assistant

Working on the One.Tel website and email team - Maintenance of the Virtual Customer Services Centre - Running online messenger customer helpline - Gained general administrator skills and pc networking.

INTERESTS

Photography, 80s and 90s poor quality films, clay pigeon shooting, painting, sketching, kayaking, motorbikes.

REFEREES

Available on request.